

Coventry Jazz Festival

Sponsorship Opportunities



CV ONE
ENTERTAINMENT MANAGEMENT
& PRODUCTION

Coventry Jazz Festival



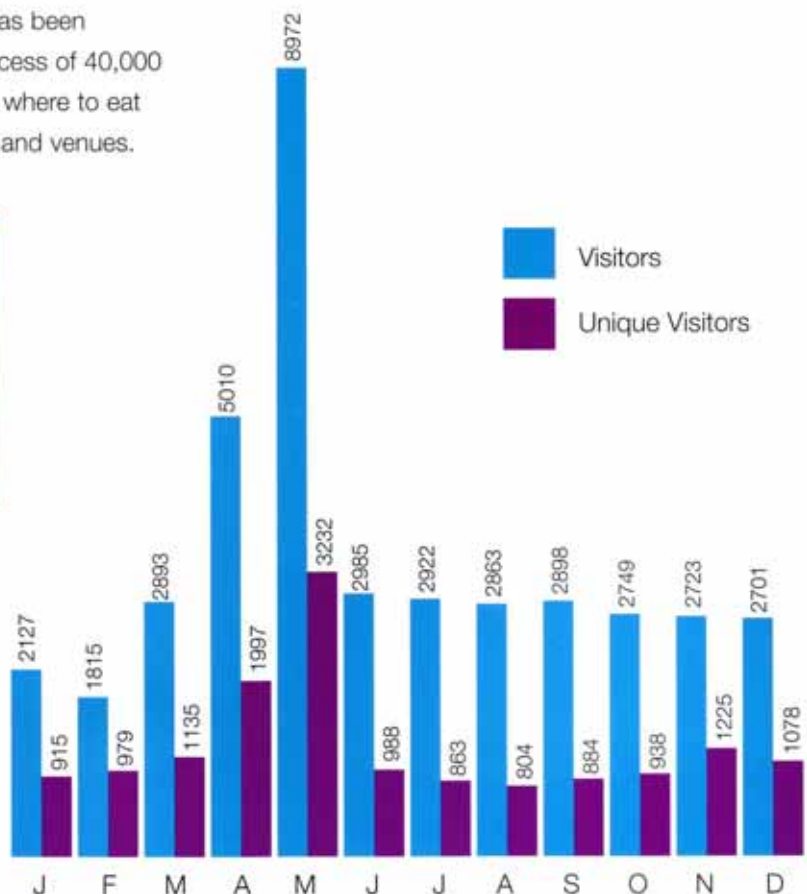
The Coventry Jazz Festival is one of the UK's Top 5 jazz events. Showcasing a host of world class jazz artists the five day festival plays out to a backdrop of Coventry's finest historical buildings. Previous artists include Jamie Cullum, Jimmy Smith, McCoy Tyner, Courtney Pine, Esbjorn Svensson Trio, Soweto Kinch, Georgie Fame and Carleen Anderson.

- Launched in 1993 it is one of the longest running festivals in Europe.
- More than 5000 loyal jazz lovers attend each May.
- Worldwide reputation attracts visitors from Australia, Norway, the United States, Germany and France.
- Significant national media coverage including The Times, The Independent, The Guardian.
- Who's Who of blue chip supporters including HSBC, Marconi, Peugeot and Jaguar.
- Backed by a major national and regional advertising campaign including The Guardian Guide, JazzUK and JazzWise.

Coventry Jazz Festival Website

Brand your enterprise on www.coventryjazzfestival.com

The Coventry Jazz Festival Website has been running since 2000 and attracts in excess of 40,000 visitors a year. It includes sections on where to eat and stay, as well as listings for artists and venues.



2006 website statistics



Triok Gurtu

“The Coventry Jazz Festival 2005 attracted over 1000 people to our two launch nights at the Belgrade, crowding around the new Peugeot 107. We have worked closely with CV One for many years and they have always been helpful, creative and professional in their approach.”

Robert Browett
Head of Government and Public Affairs
Peugeot Citroen Automobiles UK



Jamie Cullum



Courtney Pine



Carleen Anderson

Benefits

- Brand association with internationally acclaimed top 5 jazz festival.
- Access to ABC1 audience.
- Extensive range of bespoke packages from title sponsorship to specific event sponsorships.
- Press and photo call opportunities.
- VIP tickets / corporate hospitality.

Rate Card

Coventry Jazz Festival 2007

Headline Title Sponsorship	£50,000
Including full naming rights	
Venue Sponsorships	
Bar sponsor	£8,000
Programme advertising	£250 – £4,000
Concessions	from £500 per m ²
Venue branding	from £600
Product launches	from £5,000
www.coventryjazzfestival.com	
Banner advertising	Based on £1 per click-through
Friends of the Coventry Jazz Festival	Fixed 20% discount

Note: Other packages on application. All prices exclude VAT and are subject availability.
Opportunities are subject to the discretion of the organisers.

Previous Sponsors



Posthouse

ReedSmith
WarnerCranston

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Telephone: 024 7683 4737 Email: commercial@cvone.co.uk