



Press Release

April 2007

Top Marks for Car Parks

Coventry's car parks are proving that they are dedicated to the safety of their users by increasing their standards of security enough to reach the high expectations of the Safer Parking Scheme, which has rewarded 21 car parks with a Park Mark certificate in recognition of their outstanding efforts.

The Safer Parking Scheme is an initiative of the Association of Chief Police Officers (ACPO) aimed at reducing crime and the fear of crime in parking facilities and Park Marks are awarded to facilities that have achieved the requirements of a risk assessment conducted by the police.

CV One has driven this initiative within the city by having a higher profile of Customer Service Assistants patrolling the car parks resulting in a significant reduction in crime.

This combined with the presence of Street Crime Wardens, Police Community Support Officers and a clean bright environment has ensured that city centre car parks managed by CV One have retained their Park Mark's from the last assessment in 2006.

Mick Conner, Customer Services Supervisor for CV One, has worked hard on getting more car parks in the city centre up to the high standard necessary to achieve a Park Mark Award and has been successful in increasing this number from 13 to 21 since 2006.

He said:

“CV One has pushed for accreditation of Coventry car parks because parking is an important part of the services we provide in the City and as such, the safety and confidence of our customers is vital.

“The Park Mark is awarded by the police to car parks that are properly managed and maintained and have appropriate levels of signage, lighting and surveillance.

“We hope that these measures will deter crime and encourage the public to use these car parks and support the operators who have worked hard to provide safer parking.”

Accredited car parks can be identified by the blue Park Mark logo on tariff boards, entries and exits of car parks or by visiting www.saferparking.co.uk.

The scheme is one of ACPO's Secured by Design initiatives and is managed by the British Parking Association on behalf of ACPO and supported by the Home office and Scottish Executive.

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